

Dear Parent,

This term, we're delighted that your child is receiving cricket coaching at school through our 'Chance to Shine' scheme.

We think sport, and cricket in particular, can offer children so much, such as leadership, learning how to work in a team, how to win and to lose graciously; not to mention all the health benefits.

Ten years ago, there's a good chance that your child wouldn't have had the opportunity to play cricket at school. The game was dying out, with less than 10 per cent of state schools playing competitive cricket.

That's why we launched Chance to Shine. We link local cricket clubs to schools and pay for professional coaches to take weekly cricket sessions, all for free. And your child is now one of two million children to play and learn through cricket, thanks to Chance to Shine.

Competition - win a chance for your child to become a Team England mascot

Through our partnership with Waitrose, we are offering a unique and unforgettable experience for one of our Chance to Shine children: the chance to walk out this summer with the England cricket captain as the official England mascot at the Lord's (12/06/2014) or Headingley (20/06/2014) Test matches against Sri Lanka.

We will provide him/her with a replica England shirt, they will watch the players warm up, meet some of the players and collect their autographs. They will go then out onto the pitch with the England captain for the coin toss and have their photo taken - the perfect show-and-tell back at school! Simply answer a question on our competitions page (<http://competition.chancetoshine.org>) to enter.

Help us give more children their Chance to Shine

Chance to Shine is a charitable campaign and we rely on voluntary donations from our generous supporters - it costs just £15 to give a child a year's cricket coaching. We need to raise £1million this year to keep the scheme going and we are grateful for any support you can give us, either by donating, fundraising for us or just by helping to spread the word. Please visit our website www.chancetoshine.org/get-involved for ways to support.

Thank you for helping us keep cricket alive in schools!

Steve Peyman
Operations Director

President:

Sir Mervyn King

Vice Presidents:

Duncan Fearnley Mark Nicholas Sir Tim Rice